

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 310812-1
 09/23/12
 September 2012
 08/27/12 - 09/17/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WPTV
 Marta Salazar-Perren
 EWS - Washing
 National

Advertiser Product Estimate Number
Obama / Democrat / Preside OFA Sked A 9.13-9.17 1768

Billing Address:

GMMB Inc Attention: Accounts Payable 1010 Wisconsin Avenue - Suite #800 Washington, DC 20007

Send Payment To:

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
09/13/12 - 09/17/12	310812	
Dilling Colondor	Dilling Tune	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDB #	Advertiser Code	Product Code
12856		
Agency Ref	Advertiser Ref	
2		

						Spots/			
Line Start D	ate End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/13/	12 09/17/12	M-F 5-6a	5-6a	MTF	:30	2	\$120.00	NM	
Weeks	: <u>Start Date</u> 09/11/12		TFSS Spots/Week	<u>Rate</u> \$120.00					
Spots:	# Ch Day Ai	r Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WPTVF 09	9/14/12 5:42 AN	M-F 5-6a	5-6a		0 OFA12G104	1		\$120.00 NM
	1 WPTVM 09	9/17/12 5:20 AN	1M-F 5-6a	5-6a	:3	() OFA12A113H	1		\$120.00 NM
2 09/13/	12 09/17/12	M-F 6-7a	6-7a	TF	:30	1	\$725.00	NM	
Weeks	: <u>Start Date</u> 09/11/12		TFSS Spots/Week	<u>Rate</u> \$725.00					
Spots:	# Ch Day Ai	r Date Air Time	Description	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WPTVTh 09	9/13/12 6:52 AM	1 M-F 6-7a	6-7a	:3	0 OFA12A113F	1	-	\$725.00 NM
3 09/13/	12 09/17/12	M-F 6-7a	6-7a	M	:30	1	\$450.00	NM	
Weeks	: <u>Start Date</u> 09/11/12		TFSS Spots/Week	<u>Rate</u> \$450.00	1				
Spots:	# Ch Day Ai	r Date Air Time	Description	Start/End Time	Leng	h Ad-ID			Rate Type
	1 WPTVM 09	9/17/12 6:37 AM	M-F 6-7a	6-7a	:3	O OFA12Z118	н		\$450.00 NM
4 09/13/	12 09/17/12	M-F 7-9a	7-9a	MTF	:30	1	\$750.00	NM	
Weeks	: <u>Start Date</u> 09/11/12		TFSS Spots/Week	<u>Rate</u> \$750,00			, <del>-</del>		
Spots:	# Ch Day A	ir Date Air Time	Description	Start/End Time	Leng	th Ad-ID			Rate Type
		9/14/12 8:29 AM	/ M-F 7-9a	7-9a	:3	0 OFA12A1131	Н		\$750.00 NM
5 09/13/	12 09/17/12	M-F 7-9a	7-9a	M==TF==	:30	1	\$400.00	NM	
Weeks	: <u>Start Date</u> 09/11/12		VTFSS Spots/Week	<u>Rate</u> \$400.00					
Spots:	# Ch Day A	ir Date Air Time	Description	Start/End Time	Leng	th Ad-ID			Rate Type
1 '		9/17/12 7:26 AM	/ M-F 7-9a	7-9a		30 OFA12A113	н		\$400.00 NM



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Obama / Democrat / Presid	OFA Sked A 9.13-9.17	1768

Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 09/15/12	09/15/12	Sa 7-8a	7-8a	S-	:30	1	\$450.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFS		<u>Rate</u> \$450.00					
. –	Ch <u>Day Air</u> WPTV Sa 09	Date Air Time De		Start/End Time 7-8a		h <u>Ad-ID</u> 0 OFA12A113H	l		<u>Rate</u> <u>Type</u> \$450.00 NM
7 09/16/12	09/16/12	Su 7-8a	7-8a	S	:30	1	\$275.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTF5		<u>Rate</u> \$275.00					
. –	Ch <u>Day Air</u> WPTV Su 09		<del></del>	Start/End Time 7-8a		h <u>Ad-ID</u> 0 OFA12A113H	1		<u>Rate Type</u> \$275.00 NM
8 09/13/12	09/17/12	M-F 9-10a	9-10a	MTF	:30	2	\$400.00	NM	
Weeks:	Start Date 09/11/12	09/17/12 MTF-	- 2	<u>Rate</u> \$400.00					
Spots: <u>#</u> 1 \	Ch <u>Day Air</u> WPTV Th 09			Start/End Time 9-10a		<u>h Ad-ID</u> 0 ofa12a113h	ı		<u>Rate Type</u> \$400.00 NM
		/17/12 9:56 AM M-		9-10a		0 OFA12Z118H			\$400.00 NM
9 09/13/12	09/17/12	M-F 10-11a	10-11a	MTF	:30	2	\$325.00	NM	<del>.</del>
Weeks:	Start Date 09/11/12	End Date MTWTFS	S Spots/Week	Rate \$325.00					·
	Ch <u>Day Air</u> WPTV Th 09	Date Air Time De	scription	Start/End Time		<u>h Ad-ID</u> 0 ofa12a113i	1		Rate Type \$325.00 NM
_	- '	/17/12 10:44 AM M-		10-11a		O OFA12A113H			\$325.00 NM
10 09/13/12	09/17/12	M-F 11-12n	11a-12p	MTF	:30	1	\$135.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTF9		<u>Rate</u> \$135.00					-
Spots: #				Start/End Time		h Ad-ID	_		Rate Type
		/14/12 11:25 AM M-	5	11a-12p	:3	0 OFA12G104F			\$135.00 NM
11 09/13/12	09/17/12	M-F 12n-1p	12-1p	MTF	:30	3	\$125.00	NM 	
Weeks:	Start Date 09/11/12	End Date MTWTF: 09/17/12 MTF		<u>Rate</u> \$125.00					
Spots: #				Start/End Time	-	h Ad-ID			Rate Type
		/13/12 12:27 PM M-		12-1p		O OFA12A113I			\$125.00 NM
		/14/12 12:37 PM M-	·	12-1p		O OFA12A113			\$125.00 NM
		/17/12 12:57 PM M-	<u> </u>	12-1p		O OFA12Z118		NINA	\$125.00 NM
12 09/13/12		M-F 1-2p	1-2p	MTF-↔	:30	2	\$116.00 	NM	
Weeks:	Start Date 09/11/12	End Date MTWTF: 09/17/12 MTF		<u>Rate</u> \$116.00					
Spots: #				Start/End Time		h Ad-ID			Rate Type
ı		/14/12 12:58 PM M		1-2p		0 OFA12G104			\$116.00 NM
1	WPTVM 09	/17/12 1:58 PM M	F 1-2p	1-2p	:3	0 OFA12A113	1		\$116.00 NM



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Obama / Democrat / Presid	OFA Sked A 9.13-9.17	1768

							Spots/			
Line Start Date	End Date	Description	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13 09/15/12	09/15/12	Sa 8-10a		8-10a	S-	:30	1	\$550.00	NM	
Weeks:	Start Date 09/11/12	End Date 09/17/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$550.00					. <u>.</u>
Spots: <u>#</u> Cl 1 W	n <u>Day</u> <u>Air</u> PTV Sa 09		Time Descrip		Start/End Time 8-10a		1 <u>Ad-ID</u> 1 OFA12Z1	18н		<u>Rate</u> <u>Type</u> \$550.00 NM
14 09/16/12	09/16/12	Su 9-10a		9-10a	s	:30	1	\$1,200.00	NM	
Weeks:	Start Date 09/11/12	End Date 09/17/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Cl			Time Descrip	<u>otion</u>	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
1 W	PTV Su 09	/16/12 8:	59 AM Su 9-1	Da .	9-10a	:3	O OFA12Z1	18н		\$1,200.00 NM
15 09/13/12	09/17/12	M-F 4p-5p	0	4-5p	MTF	:30	1	\$275.00	NM	
Weeks:	Start Date 09/11/12	End Date 09/17/12	MTWTFSS MTF	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Cl	n <u>Day Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
1 W	PTVM 09	/17/12 4:2	29 PM M-F 4p	-5p	4-5p	:3	OFA12Z1	18H		\$275.00 NM
16 09/13/12	09/17/12	M-F 5-530	Ор	5-530p	TF	:30	1	\$1,600.00	NM	
Weeks:	Start Date 09/11/12	End Date 09/17/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: # Cl			Time Descrip	<u>otion</u>	Start/End Time		Ad-ID			Rate Type
1 W	PTV F 09	/14/12 5:2	28 PM M-F 5-	530p	5-530p	:3	) OFA12A1	13н		\$1,600.00 NM
17 09/13/12	09/17/12	M-F 5-530	0p	5-530p	M	:30	1	\$550.00	NM	
Weeks:	Start Date 09/11/12	End Date 09/17/12	MTWTFSS M	Spats/Week 1	<u>Rate</u> \$550.00					
Spots: # Cl			Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	PTV M 09	/17/12 5:	14 PM M-F 5-	530p	5-530p	:3	0 OFA12A1	13н		\$550.00 NM
18 09/13/12	09/17/12	M-F 530-6	6p	530-6p	TF	:30	1	\$1,600.00	NM	
Weeks:	Start Date 09/11/12	End Date 09/17/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: # Cl			Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	PTV Th 09	/13/12 5:	53 PM M-F 53	0-6р	530-6р	:3	0 ofA12G1	04H		\$1,600.00 NM
19 09/13/12	09/17/12	M-F 530-6	6р	530-6p	M	:30	1	\$425.00	NM	
Weeks:	Start Date 09/11/12	End Date 09/17/12	MTWTFSS M	Spots/Week 1	Rate \$425.00					
Spots: # Cl			Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
1 W			36 PM M-F 53	0-6p	530-6p	:3	0 OFA12Z1	18H		\$425.00 NM
20 09/13/12	09/17/12	M-F 6-636	0р	6-630p	MTF	:30	3	\$525.00	NM	
Weeks:	Start Date 09/11/12	End Date 09/17/12	MTWTFSS MTF	Spots/Week 3	<u>Rate</u> \$525.00					
Spots: # Cl			Time Descri	_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
			23 PM M-F 6-	'	6-630p		0 ofa12a1			\$525.00 NM
			09 PM M-F 6-	'	6-630p		0 ofa12G1			\$525.00 NM
1 W	PTV M 09	/17/12 6:	14 PM M-F 6-	озир	6-630p	:3	0 ofa12a1	тэн		\$525.00 NM



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_ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21	09/13/12	09/17/12	M-F 630-7p	630-7p	TF	:30	1	\$1,500.00	NM	
		Start Date 09/11/12 <u>Day Air</u> PTV F 09/	09/17/12TF		<u>Rate</u> \$1,500.00 <u>Start/End Time</u> 630-7p		1 <u>Ad-ID</u> ) OFA12A11	3н		<u>Rate Type</u> \$1,500.00 NM
22	09/13/12	09/17/12	M-F 630-7p	630-7p	M	:30	1	\$3,000.00	NM	
		Start Date 09/11/12 Day Air	09/17/12 M Date Air Time Descri		<u>Rate</u> \$3,000.00 <u>Start/End Time</u> 630-7p		<u>1 Ad-ID</u> ) OFA12Z11	8н		Rate Type \$3,000.00 NM
23	09/15/12	09/15/12	Sa 6p	6-630p	S-	:30	1	\$850.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 Wi	Start Date 09/11/12 1 Day Air PTV Sa 09	09/17/12S- Date Air Time Descri	Spots/Week 1 ption	<u>Rate</u> \$850.00 <u>Start/End Time</u> 6-630p		h <u>Ad-ID</u> 0 0FA12A11	.3н		Rate Type \$850.00 NM
24	09/16/12	09/16/12	Su 6p	6-630p	S	:30	1	\$850.00	NM	
		Start Date 09/11/12 Day Air PTV Su 09		Spots/Week 1 ption	<u>Rate</u> \$850.00 <u>Start/End Time</u> 6-630p		<u>h Ad-ID</u> 0 0FA12A11	13н		<u>Rate</u> <u>Type</u> \$850.00 NM
25	09/13/12	09/17/12	M-F 7-730p	7-730p	MTF	:30	1	\$950.00	NM	
		PTV Th 09	09/17/12 MTF r Date Air Time Descri 9/13/12 7:13 PM M-F 7	730p	<u>Rate</u> \$950.00 <u>Start/End Time</u> 7-730p	:3	h Ad-ID 0 OFA12G10		D DIRA	Rate Type \$950.00 NM
26	09/13/12	09/17/12	•	730-8p	MTF	:30	1	\$950.00	NM	
	Weeks: Spots: # Cl 1 W		09/17/12 MTF		Rate \$950.00 <u>Start/End Time</u> 730-8p	-	th <u>Ad-ID</u> 30 ofa12a1:	13н		<u>Rate</u> <u>Type</u> \$950.00 NM
27	09/15/12	09/15/12	Sa 7-8P	7-8p	S-	:30	1	\$175.00	) NM	
	Weeks: Spots: # C 1 W	Start Date 09/11/12 h <u>Day A</u> /PTV Sa 09	09/17/12S- ir Date Air Time Descr		<u>Rate</u> \$175.00 <u>Start/End Time</u> 7-8p		th <u>Ad-ID</u> 30 ofa1221	18н		<u>Rate Type</u> \$175.00 NM
28	3 09/17/12	09/17/12	Revolution	10-11p	M	:30	1	\$950.00	MM c	
	Weeks: Spots: # C		09/17/12 M		<u>Rate</u> \$950.00 <u>Start/End Tim</u> 10-11p		<u>th</u> <u>Ad-ID</u> 30 ofa12z1	18н		<u>Rate</u> <u>Type</u> \$950.00 NM



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ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
29 09/15/12	09/15/12	The Voice	10-11p	S-	:30	1	\$500.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFSS 09/17/12S		<u>Rate</u> \$500.00					
Spots: <u>#</u> 0 1 V		<u>Date</u> <u>Air Time</u> <u>Desc</u> /15/12 10:31 PM The		Start/End Time 10-11p		<u>h Ad-ID</u> 0 ofa12a113	4		Rate Type \$500.00 NM
30 09/16/12	09/16/12	NFL Pregame	4-10p	===×=S	:30	1	\$900.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFSS 09/17/12S		<u>Rate</u> \$900.00					
Spots: <u>#</u> C 1 V		<u>Date</u> <u>Air Time</u> <u>Desc</u> /16/12 7:29 PM NFL		Start/End Time 4-10p		<u>h Ad-ID</u> 0 0FA12Z118	Н		Rate Type \$900.00 NM
31 09/13/12	09/17/12	M-F 11-1135p	11-1135p	TF	:30	1	\$725.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFSS		<u>Rate</u> \$725.00					
Spots: <u>#</u> 0 1 V	Ch <u>Day Air</u>		cription	Start/End Time 11-1135p		h <u>Ad-ID</u> 0 ofa12a113	н		<u>Rate</u> <u>Type</u> \$725.00 NM
32 09/13/12	09/17/12	M-F 11-1135p	11-1135p	M	:30	1	\$600.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFSS 09/17/12 M		<u>Rate</u> \$600.00					
Spots: <u>#</u> 0 1 V	Ch <u>Day Ai</u>		cription	Start/End Time 11-1135p		<u>h Ad-ID</u> 0 OFA12A113	Н		<u>Rate</u> <u>Type</u> \$600.00 NM
33 09/15/12	09/15/12	Sa-Su 11-1135p	11-1135p	5~	:30	1	\$725.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFSS		Rate \$725.00					
Spots: <u>#</u> 0 1 V	Ch <u>Day Ai</u>			Start/End Time 11-1135p		th <u>Ad-ID</u> 30 OFA12Z118	н		<u>Rate Type</u> \$725.00 NM
34 09/16/12	09/16/12	1130p-12x After NFL	1130p-1205a	S	:30	1	\$600.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFSS 09/17/12S		<u>Rate</u> \$600.00					
Spots: <u>#</u> 0 1 V		<u>Date</u> <u>Air Time</u> <u>Desc</u> /16/12 11:50 PM 1130		Start/End Time 1130p-1205a		th <u>Ad-ID</u> 30 OFA12A113	н		<u>Rate Type</u> \$600.00 NM
35 09/15/12	09/15/12	Sa 1130p-1a	1130p-1a	S-	:30	1	\$385.00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFSS 09/17/12S-		<u>Rate</u> \$385.00					
Spots: <u>#</u> 0 1 V		Date Air Time Des	cription	Start/End Time 1130p-1a		<u>th Ad-ID</u> 30 OFA12A113	н		<u>Rate Type</u> \$385.00 NM
36 09/13/12	09/17/12	M-F 1135p-1235a	1135p-1235a	TF	;30	1	\$275,00	NM	
Weeks:	Start Date 09/11/12	End Date MTWTFSS 09/17/12TF		<u>Rate</u> \$275.00					
Spots: <u>#</u> ( 1 V				Start/End Time 1135p-1235a		<u>th Ad-ID</u> 30 OfA12G104	н		<u>Rate Type</u> \$275.00 NM



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Line	Start Date	En <b>d</b> Date	Description	Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
3	7 09/13/12	09/17/12	M-F 1235-135a	1235-0135a	TF	:30 1	\$75.00	NM	
	Weeks:	Start Date 09/11/12	End Date MTWTFSSTF	Spots/Week 1	<u>Rate</u> \$75.00				
	Spots: # Ch		Date         Air Time         Descrip           /13/12         1:28 AM M-F 12		<u>Start/End Time</u> 1235-0135a	Length Ad-ID :30 oFa12a113h			<u>Rate</u> <u>Type</u> \$75.00 NM

<u>Total Spots</u> 45 <u>Gross Total</u> \$27,267.00

Payment Terms 30 Days

Agency Commission \$4,090.05

Net Amount Due \$23,176.95